



International Association for Public Participation

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OVERVIEW OF TRAINING COURSES FROM IAP2

IAP2 Certificate in Public Participation

This is three modules – 5 training days in total

Planning for Effective Public Participation

This two-day module of the IAP2 Certificate Program provides an introduction to the foundations of effective public participation programs. IAP2 has worked with practitioners from around the world to develop foundational tools that transcend national and cultural boundaries. Even advanced practitioners will find useful tools and techniques to assist in working with the public and clients to establish effective public participation. These tools are presented in an interactive and experiential learning environment that provides students with the opportunity to explore their own public participation challenges with their instructor and peers.

The Planning module focuses on defining the issues for which public participation is required, identifying stakeholders and ensuring their involvement throughout the process. Using IAP2's Spectrum for Public Participation, course participants establish clear and achievable objectives for public participation and a promise to the public. Participants learn how to prepare an organization for conducting public participation and to plan for the timing, techniques, and resources needed to make public participation a success. Emphasis is placed on creating and using continuous feedback and evaluation.

Note: Planning for Effective Public Participation is a prerequisite for all other IAP2 Public Participation Certificate training

Communications for Effective Public Participation

This one-day module in IAP2's Certificate Program in Public Participation offers an overview of the communication skills used by public participation practitioners. The course provides an introduction to communication skills and models. It introduces the Principles of Authentic Communications and focuses on tools used to prepare and present information materials in a variety of forms, small and large group interaction models and facilitation essentials.

This course is designed as a primer and is suitable for beginning to intermediate level practitioners and those who want a review of basic communication techniques. Interactive exercises and practical tips are used to enliven the basic theory and reference materials presented throughout the day and reinforce skills that participants can put to immediate use. Participants learn the elements needed to prepare communication plans and to practice active listening. They gain an understanding of the essentials of risk communication, making effective written and verbal presentations and working with mass media.

Note: The Planning for Effective Public Participation module is a prerequisite for this course.

Techniques for Effective Public Participation

This two-day module in IAP2's Certificate Program in Public Participation provides an introduction to a range of practical tools and techniques used at all five levels of IAP2's Public Participation Spectrum. It gives course participants an opportunity to try out or observe a number of specific techniques including World Cafe, Interviews, Samoan Circle, Citizens Jury and Advisory Group.

It includes overviews of more than 20 tools and techniques tested and used by public participation practitioners around the globe. The course is designed as a primer and is suitable for beginning to intermediate level practitioners and those who want a review of basic group process techniques. Interactive exercises and practical tips are used to enliven the basic theory and reference materials presented throughout the two-day session and reinforce skills that participants can put to immediate use.

Students learn how to create effective forums for dialogue and how to avoid the many problems encountered in traditional public meetings. Students leave this module armed with a detailed student manual covering the course materials and a packet of IAP2 Tipsheets offering practical advice for selecting, using and evaluating a broad range of public participation activities.

Note: The Planning for Effective Public Participation module is a prerequisite for this course

Emotion, Outrage and Public Participation

This is a two day course

This course is based on the work of [Dr. Peter Sandman](#), combined with the International Association for Public Participation's core concepts for meaningful and effective public participation. The development of the course represents a partnership with Dr. Sandman and IAP2.

The course brings together the collective knowledge and experience of outrage management as taught by Peter and public participation as practiced by IAP2. This course is highly interactive and uses a range of adult education methods including using case studies, video clips of Peter, tools and techniques used in public participation, times for personal reflection, group discussion and application of strategies. All participants receive a learning journal to record their reflections and insights and to note what is important for their work.

This is not a lecture style learning opportunity - it is applied and discursive - using the material participants bring from their own practice as well as the prepared content that the trainer will deliver. There is a short pre and post training survey as part of the course to assist the trainer and the participant to prepare and keep learning from the course. On completion of the two days training and the post training survey participants are entitled to receive a certificate of attendance.

In these challenging times of environmental, health, cultural, economic and social changes this is a course that will enhance your practice, support your clients and equip you to think about and learn how to apply behaviours that will enhance quality public participation outcomes where communities are emotional or outraged and therefore not yet at the place where they can fully participate in a public engagement process. This course will help you plan for those type of circumstances.

During this two-day course, you will discover:

- Six practical strategies for managing outrage
- New behaviors that you can apply immediately
- A new way of thinking and analyzing outrage
- New ways to plan and implement public participation projects where people are outraged

This class is designed to help you:

- Link meaningful and best practices for public participation with outrage and emotion
- Understand the principles and concepts of both and how they can work together
- Understand the differences in the goals and ethics between public participation as practiced by IAP2 and outrage management
- Develop a common understanding of the foundational concepts and definitions
- Understand strategies for assessing and addressing outrage and how to plan for it in your public participation program
- Fully participate in the training
- Express your specific learning needs and give you time to translate that into practice