



International Association
for Public Participation

ANNUAL
INTERNATIONAL
CORE VALUES
AWARDS

Sponsorship Opportunities



CORE VALUES AWARDS

2011

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CORE VALUES AWARDS 2011

IAP2, the international leader in public participation, has developed the "IAP2 Core Values Awards for Public Participation" recognizing excellence in the practice with a focus on Core Values. These core values identify the aspects of public participation that transcend national, language and cultural boundaries. These core values help make better decisions and reflect the interests and concerns of potentially affected people and entities. Each year these prestigious awards attract international applicants.

Core Values for the Practice of Public Participation

1. Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
2. Public participation includes the promise that the public's contribution will influence the decision.
3. Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision makers.
4. Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
5. Public participation seeks input from participants in designing how they participate.
6. Public participation provides participants with the information they need to participate in a meaningful way.
7. Public participation communicates to participants how their input affected the decision.

AWARD WINNERS SAY:

The American Institute of Architects has been engaged in public participation efforts with communities across North America for over 44 years. Winning the Core Values Award for Organization of the Year in 2010 was not only a great honor for the AIA; it represents important recognition for the field of community design and planning. Public participation will be crucial to how we shape the future of our communities across the globe over the next century, and the IAP2 Award reinforces the fact that successful communities are the product of collective acts by their citizens.

-Joel Mills, Director, Center for Communities by Design

Capital Health's focus on public participation is relatively new. Winning the Core Values Award for Project of the Year in 2008 brought needed attention to this work and clearly demonstrated that there was a place for citizens in making decisions and setting priorities in our organization. The Award was also important recognition on an international stage and a step towards our vision of becoming a world-leading health care organization.

Chris Power, President and CEO, Capital Health, Halifax, Nova Scotia, Canada

JUDGES

Each year an international judging panel is formed to assess the applications and this year the Judging Panel will be led by 2008 Project of the Year winner **Geoff Wilson** from Capital Health Nova Scotia, Canada. He will be joined by a panel from academia, media and practitioners in the field. This year's panel includes:

Bea Briggs, is the founding director of the International Institute for Facilitation and Change (IIFAC). A past president of IAP2, she has worked with groups - from Canada to Sri Lanka and from Poland to Patagonia - developing their skills in group facilitation, conflict management and participatory processes. In addition, Beatrice has provided consulting and meeting facilitation services to change-oriented groups around the world, including United Nations agencies, World Wildlife Fund, Inter-American Development Bank, and the International Center for Development Research. Beatrice is the author of the manual Introduction to Consensus, as well as many articles on participatory processes. A native of the United States who has lived in Mexico since 1998.

Professor Lyn Carson, is a Professorial Fellow with the Centre for Citizenship and Public Policy at UWS. Prior to her arrival, "Carson" was Academic Program Director in the United States Studies Centre at The University of Sydney. For over a decade she taught in the Department of Government and International Relations at the University of Sydney on topics relating to public administration, citizen engagement and deliberative democracy. Carson is on the executive board of the International Association for Public Participation and on the editorial board of the Journal of Public Deliberation.

Lucy Cole-Edelstein, is a highly experienced facilitator and stakeholder engagement practitioner, with nearly 20 years experience in the government, non-government and private sectors. Lucy has designed, implemented and evaluated engagement programs in a wide range of applications including environmental assessments, infrastructure planning and construction, and policy and planning environments, and has developed social plans and social marketing strategies. Lucy was one of the founding members of IAP2 Australasia and has been active on the committee and involved in organising events, conferences etc. She regularly presents to graduate students at the Universities of Sydney and Technology.

Dr. Guido Enthoven, is founder of the Dutch National Ideas Line and the Institute for Social Innovation (IMI). He has studied economy at HEAO The Hague, graduated in Law at the University of Leiden in the Netherlands and finished a PhD on the information relation between government and parliament. Enthoven is managing director of IMI where he advises and supervises various interactive policymaking projects and social innovative projects. He advised many local governments and ministries on participation, dialogues and innovation. Enthoven conducts introductions and lectures on various topics for departments and at international conferences. He is author of about 60 articles on interactive policy-making, democratic renewal, process management and the role of information in politics in several journals and newspapers.

Romain Lacuisse, is a consultant for public participation in France. After having worked as a local press correspondent in sensitive districts of Marseilles, he became a civil servant in charge of participatory democracy for the municipalities of Vendôme and Clamart. He works now freelance, either with local authorities or with commissions of public debate about great infrastructure projects. In 2010-2011, he's been following the public debate about the "Grand Paris" project, on behalf of the french railways owner, Réseau Ferré de France.

Matt Leighninger, is the Executive Director of the Deliberative Democracy Consortium (DDC), an alliance of the major organizations and leading scholars working in the field of deliberation and public engagement. The DDC

represents more than 50 foundations, nonprofit organizations, and universities, collaborating to support research activities and advance democratic practice, in North America and around the world. Over the last seventeen years, Matt has worked with public engagement efforts in over 100 communities, in 40 states and four Canadian provinces. Matt is a Senior Associate for Everyday Democracy, and serves on the boards of e-democracy.org, the National School Public Relations Association, and The Democracy Imperative.

Geoff Wilson, 2011 President of the IAP2 International Federation and convenor of the 2011 Core Values Awards is the Senior Strategy Advisor (Citizen and Stakeholder Engagement) for Capital Health in Halifax, Nova Scotia, Canada. He has nearly two decades of public sector communications expertise, including experience managing public issues in political environments, government and media relations, issues management and risk communications. He began his career at the House of Commons in Ottawa as a Legislative and Research assistant, and has spent most of his work life as a communication advisor in the government and not-for-profit sectors. Geoff holds a Bachelor of Arts degree and a Master of Public Administration degree from Dalhousie University in Halifax, and has studied public relations at Algonquin College of Applied Arts in Ottawa.

SPONSORSHIP

IAP2 has members in over 25 countries. The transnational nature of public participation and growing use of communications technology is demanding innovation in civic engagement across our planet.

IAP2 has trained over 9,000 people in public participation skills and has access to a wide and diverse range of individuals and networks across the globe. Supporting the Core Values Awards provides a platform for your organization to demonstrate your commitment to excellence in public participation and an opportunity to showcase your own efforts in civic engagement.

Typically IAP2 attracts submissions to the awards from international agencies, federal and state governments, infrastructure, energy and utility agencies, as well as educators, researchers, practitioners and consultants engaged in public participation across jurisdictions and regulatory environments.

Support the leaders in public participation that enable your business to achieve great outcomes for business, communities and indeed nations!

SPONSORSHIP OPPORTUNITIES

ORGANISATION OF THE YEAR \$2,500 (USD)

PROJECT OF THE YEAR \$2,500 (USD)

INNOVATION AWARD \$2,500 (USD)

RESEARCH AWRD \$2,500 (USD)

Winning these awards is highly valued and demonstrates lifelong commitment and evidence of applying the core values in projects, policies and practices. Winners attract the attention of potential employees, peers and competitors. The sponsorship funds for these awards will be used to promote the awards to industry.

The *Organization of the Year* award recognizes the application of the core values in all aspects of an organization and how they are embedded into decision-making that features public participation.

The *Project of the Year* award recognizes excellence in the tools, techniques and efforts in public participation within a finite framework.

This year the *Innovation Award* will be won by a project or organization that has demonstrated its capacity to address innovative evaluation frameworks in public participation.

A new award for 2011 is the *Research Award*. Research is critically important to IAP2 and its members if we are to understand and overcome challenges in everyday public participation and build upon P2 theory and practice. The Research Award acknowledges important contributions to the body of public participation knowledge.

Awards will be announced at the IAP2 Australasian Conference and recipients will be able to select an event for them to be acknowledged by their peers.

FOR FURTHER INFORMATION

For a confidential conversation about sponsorship please contact Executive Director, Moira Deslandes moira@iap2.org.au

Winners from previous years and more details about the awards can be found at www.iap2.org