



International Association
for Public Participation

ANNUAL
INTERNATIONAL
CORE VALUES
AWARDS

Sponsorship Opportunities



CORE VALUES AWARDS

October 22, 2010
Scarborough, Yorkshire UK

For more information, visit www.iap2.org

CORE VALUES AWARDS 2010

IAP2, the international leader in public participation, has developed the "IAP2 Core Values for Public Participation". These core values identify the aspects of public participation that transcend national, language and cultural boundaries. These core values help make better decisions and reflect the interests and concerns of potentially affected people and entities. Each year these prestigious awards attract international applicants.

Core Values for the Practice of Public Participation

1. Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
2. Public participation includes the promise that the public's contribution will influence the decision.
3. Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision makers.
4. Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
5. Public participation seeks input from participants in designing how they participate.
6. Public participation provides participants with the information they need to participate in a meaningful way.
7. Public participation communicates to participants how their input affected the decision.

AWARD WINNERS SAY:

As a local government, we must always remember that the people are the government and that an essential part of our daily work is to vigorously pursue efforts to bring all voices to the table in ways that are meaningful to our community members and that authentically consider all perspectives. And because of this, we could not have received a greater honor than the Core Values Award for Project of the Year in 2006. This award has inspired us to keep doing this challenging and invaluable work within our community, and has been a catalyst for expanding our organization's capacity to sustain our public involvement efforts.

Karen Roney, Community Services Director, City of Longmont, Colorado, USA

Capital Health's focus on public participation is relatively new. Winning the Core Values Award for Project of the Year in 2008 brought needed attention to this work and clearly demonstrated that there was a place for citizens in making decisions and setting priorities in our organization. The Award was also important recognition on an international stage and a step towards our vision of becoming a world-leading health care organization.

Chris Power, President and CEO, Capital Health, Halifax, Nova Scotia, Canada

JUDGES

Each year an international judging panel is formed to assess the applications and this year the Judging Panel will be led by 2008 Project of the Year winner **Geoff Wilson** from Capital Health Nova Scotia, Canada. He will be joined by a panel from academia, media and practitioners in the field. This year's panel includes:

Prof Lyn Carson, is the Professorial Fellow with the Centre for Citizenship and Public Policy at the University of Western Sydney, Australia and member of the International Board of IAP2.

Simon Wilson, is an International Board member with the International Association of Facilitators (IAF) and runs a facilitation company from the UK that specializes in working in the public sector.

Amanda Newbery, was the 2007 Australasian Core Values Award winner for Best Policy Framework, is a member of the Australasian Affiliate IAP2 Board. She is a former journalist and is managing director for one Australia's largest strategic communications consultancies.

Allison Hendricks, is a specialist in evaluation and data management that combines qualitative, quantitative and spatial analysis. She has expertise from a wide range of industries including mining, resource development, construction and property development.

Kristin Shields works with North West Local Health Integration Network in Ontario Canada which won the 2009 Innovation Award for the *Share Your Story, Shape Your Care* initiative.

SPONSORSHIP

IAP2 has members in over 25 countries. The transnational nature of public participation and growing use of communications technology is demanding innovation in civic engagement across our planet.

IAP2 has trained over 7,000 people in public participation skills and has access to a wide and diverse range of individuals and networks across the globe. Supporting the Core Values Awards provides a platform for your organization to demonstrate your commitment to excellence in public participation and an opportunity to showcase your own efforts in civic engagement.

Typically IAP2 attracts submissions to the awards from international agencies, federal and state governments, infrastructure, energy and utility agencies, as well as educators, researchers, practitioners and consultants engaged in public participation across jurisdictions and regulatory environments.

Support the leaders in public participation that enable your business to achieve great outcomes for business, communities and indeed nations!

EVENT NAMING RIGHTS \$5,000 (USD)

There will only be one sponsor at this level.

This package entitles the sponsor to have their logo and name on all Core Values related material. The Event will be called YOUR COMPANY'S NAME Core Values Awards 2010.

The Naming Rights Sponsor will be welcomed to the event by the President and representatives of the Judging Panel. Your support will remain visible throughout the year on the IAP2 website and in all related materials and promotions.

The funds from sponsorship are used to continue to promote public participation to industry and business to build these skills and practices world-wide.

ORGANISATION OF THE YEAR \$2,500 (USD)

PROJECT OF THE YEAR \$2,500 (USD)

INNOVATION AWARD \$2,500 (USD)

Winning these awards is highly valued and demonstrates lifelong commitment and evidence of applying the core values in projects, policies and practices. Winners attract the attention of potential employees, peers and competitors. The sponsorship funds for these awards will be used to promote the awards to industry.

The organization of the year award recognizes the application of the core values in all aspects of an organization and how they are embedded into decision-making that features public participation.

The Project of the Year award recognizes excellence in the tools, techniques and efforts in public participation within a finite framework.

This year the Innovation Award will be won by a project or organization that has demonstrated its capacity to address a complex intractable problem and how the public were engaged in the decision-making to seek solutions.

FOR FURTHER INFORMATION

For a confidential conversation about sponsorship please contact Executive Director, Moira Deslandes moira@iap2.org.au

Winners from previous years and more details about the awards can be found at www.iap2.org